

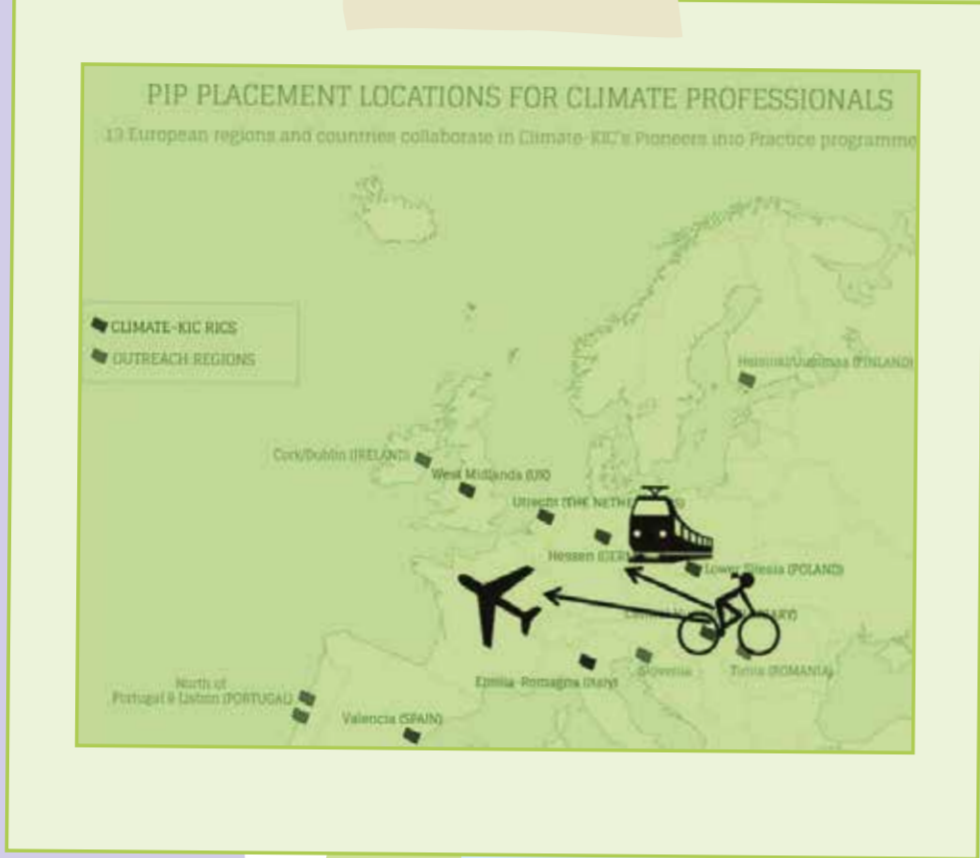
Offsetting emissions through tree planting Business Model

How the problem was approached

To work towards the first objective, we held a discussion at the Pioneers into Practice workshops about environmental impacts, which we then fed back to the programme organisers. We then compiled a list of environmentally friendly options for everyday life in Budapest.

To work towards the second objective, we undertook the following actions:

- Estimated emissions for all of the Pioneers from Central Hungary and its Outreach Region;
- Worked with the NGO 'GreenDependent', the gene bank and tree nursery Tündérkertek and the regional Climate-KIC centre;
- Made requests to Pioneers and Hosts to donate trees;
- Worked with Pioneers from Central Hungary and the wider Pioneers into Practice team to suggest places to plant trees;
- Organised a tree planting events in November;



Low carbon relevance

We had two overall objectives

Objective 1: Reducing the environmental impacts of Pioneers into Practice 2015 - so, encouraging environmentally friendly lifestyles and ways of transport among Pioneers.

Objective 2: Compensating for increased emissions by planting old varieties of fruit trees typical for the region.

These will:

- Capture carbon dioxide;
- Provide future sources of local and healthy food;
- Conserve agricultural biodiversity;



Conclusions

As a result, we achieved the following:

- A positive change in how workshops were catered for;
- Several pioneers used the train or bus to travel to their international placement;
- Over 100 trees adopted;
- A wide variety of places suggested as planting locations: schools, orphanage, recreational areas

“As a result, several pioneers used the train or bus to travel to their international placement”



Central Hungary
Edina Budai, Máté Kardos,
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