Hotel Rum

How the problem was approached

We approached the problem by using transition thinking:

- Multidisciplinary thinking;
- Sustainability in business, transport, operation, food and beverage management, sales, arts and design (recycled products);
- Transition thinking thinking from the point of the owner, employees and guests locals + foreign visitors) + timescale;

The responsibilities of the team were as follows:

Csaba: Energetics, energy management, renewable energy, solar panels on rooftop, smart home concepts;

Liliana: Waste management, environment-friendly products in the hotel, communication and trainings;

Linda: Use of sustainable transport (public transport, car sharing systems, uber, electric vehicles); and

Kata: Sustainable operation and food and beverage management in the hotel;



"By using the sustainable toolkit, Hotel Rum will have a competitive advantage in the hotel market with a USP focusing on locally designed products and sustainable, energy efficient operations"

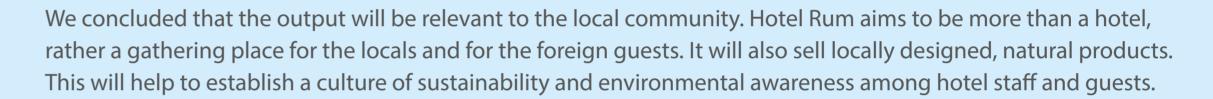
Low carbon relevance

The aim of the group was to prepare a green tool kit and a training plan for the hotel employees:

- To be aware of the sustainable values the hotel is representing;
- To be able to work based on these criteria system; and
- To be able to transact these values for the guests as well;



Conclusions



By using the sustainable toolkit, Hotel Rum will have a competitive advantage in the hotel market with a USP focusing on locally designed products and sustainable, energy efficient operations. With committed leadership, this will result in increasing business profits and long-term benefits.









Central Hungary Katalin Juhász-Dóra, Liliána Fédra Negyedes, Linda Kurcz, Csaba Sántics

