Application Code.: [0]

Date Submitted: [99]

*General Stuff*

**1 What is the name of your start-up?**

[1]

**2 Where are you located now?**

[2]

**3 In which Climate-KIC Accelerator location do you wish to be supported?**

[3]

**4 Climate-KIC is internally organized under themes. Which theme best matches your start-up?**

[4]

**5 Is your start-up already in the Climate-KIC Accelerator programme?**

[5]

(if Q5 is YES. If NO, “Stage 1”) **6 For which stage are you applying now?**

[6]

**7 Contact details of the person we should contact:**

**Name:** [7]

**Email:** [8]

**Phone (Mobile):** [9]

*Your Company*

**8 Please, describe your start-up in one sentence.**

[10]

**9 Company URL, if any.**

[11]

**10 If you have an online demo, please also provide the URL.**

[12]

**11 Have you incorporated or formed any legal entity yet?**

[13]

(if Q11 is NO) **12 What are your plans in this regard?**

[14]

(if Q11 is YES) **13 What is your legal entity?**

[15] [16]

**14 Please, provide any other relevant information about the structure or formation of the start-up.**

[17]

**15 What kind of IP protection have you secured or are you planning to secure?**

[18]

*Your Team*

**16 Please list all founders according to the specifications below.**

[19]

(if 1, check the corresponding file) **17 Please, upload all founder CVs.**

[20]

**18 Other team members: employees, partners (mentors, coaches) and others who have strong influence in your company.**

[21]

(if Q5 is NO, i.e. Stage 1 Team) **19 Please, enter the URL of a 1 minute unlisted (not private) Youtube video to introduce the founders.**

[22]

**20 How long have the founders known each other and how did you meet?**

[23]

**21 Are any of the founders covered by non-compete or intellectual property agreements that may conflict with the project?**

[24]

(if Q21 is YES) **22 Please provide specific details**

[25]

*Your Idea*

**23 Description of the problem your start-up solves.**

[26]

**24 How is the problem solved today?**

[27]

**25 Your solution (in plain English). What is your start-up going to make/ offer?**

[28]

**26 Environmental impact of your solution. What does your product or service contribute to climate change adaption and/ or mitigation?**

[29]

**27 How do you know someone needs what you are making/ offering?**

[30]

**28 Why is your team the right one to bring your idea to market success? What is your expertise in this domain?**

[31]

*Your Market*

**29 Information about the market: What does your target market look like?**

[32]

**30 Who are your competitors and/ or who might become competitors? Who do you fear most?**

[33]

**31 How do or will you make money? How much could you make?**

[34]

**32 How do you plan to/ already acquire customers?**

[35]

*Your Progress*

**33 How far along are you?**

[36]

**34 When will your idea be ready for market entry (approximately)?**

[37]

**35 Do you have paying customers already?**

[38]

**36 What kind of support have you already received to bring your company to life?**

[39]

**37 What is your plan for the relevant stage you are applying to?**

[40]

**38 What might go wrong? (This is a test of imagination, not confidence)**

[41]

(if 1, check the corresponding file) **39 Where relevant, you can upload one file with relevant documents or visuals.**

[42]

*Closing*

**40 How can Climate-KIC help you?**

[43]

**41 Is there anything else we should know?**

[44]

**42 How did you learn about the Climate-KIC Accelerator?**

[45] [46]